



TAIRĀWHITI GISBORNE

The first light

TRADE MANUAL 2025

NAU MAI, HAERE MAI

Discover Aotearoa New Zealand's greatest treasure. First to see the sun rise of each new day and the site of the first meetings between Māori and European, in Tairāwhiti Gisborne the past, present and future meld into one.

Sitting proudly on the edge of the Pacific Ocean, Tairāwhiti is te reo Māori for, "the coast upon which the sun shines across the water".

While this couldn't be truer, there is so much more to discover here. Tairāwhiti is more than a name, it's a feeling of manaaki (generosity) and aroha (love) you won't find anywhere else.

So haere mai (welcome), this is Tairāwhiti Gisborne, where our taonga (treasure), is your taonga too.



[TAIRAWHITIGISBORNE.CO.NZ](https://www.tairawhitigisborne.co.nz)



@TairawhitiGisborneNZ



@tairawhitigisbornenz



MAI HINGURANGIRANGI





 OKITU BEACH

TAIRĀWHITI GISBORNE REGIONAL TOURISM ORGANISATION CONTACT



KIM MCVICKER
Marketing and Trade Manager

 kim@gisbornenz.com
 + 64 21 648 302

PHOTOGRAPHY

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Free imagery available for travel sales use at
www.tairawhitigisborne.co.nz/image-library

MAPS

Thanks to Broker Brothers, Woods Agency, Draggnett Design and Explore Central North Island.

The contents of this Trade Manual were believed to be correct at the time of printing. Tairāwhiti Gisborne takes no responsibility for errors, omissions or changes to details herein. Freephone numbers are free if the telephone call is being made from within New Zealand. Please note this is not a conclusive list of all the products and services available in Tairāwhiti Gisborne, North Island, New Zealand.

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GETTING HERE

Tairāwhiti Gisborne is located on the East Coast of the North Island.

TRAVEL OPTIONS



BY AIR

Air New Zealand have up to five flights a day from Wellington and Auckland into Gisborne Airport, from there it's a five-minute drive from the CBD.



BY ROAD

Tairāwhiti Gisborne is located on State Highway 35, as part of the Pacific Coast Highway touring route. From the North, an alternate route will take you from Ōpōtiki in the Bay of Plenty, through the magnificent Waioeka Gorge. From the South, a coastal road from Hawke's Bay leads into the Tairāwhiti Gisborne region.



BY BUS

The Intercity bus runs daily to and from Auckland via Rotorua, and to and from Wellington via Napier.



RENTAL VEHICLE

All major local, national and international companies have depots at Gisborne Airport.



CRUISE SHIP

Gisborne City has a tender port, with a docking berth for ships under 200m in length. It currently features in many cruise itineraries from luxury expedition ships through to larger commercial lines.

APPROXIMATE TRAVEL TIMES AND DISTANCES:



VIA AIR

Auckland to Gisborne	1 h
Wellington to Gisborne	1 h

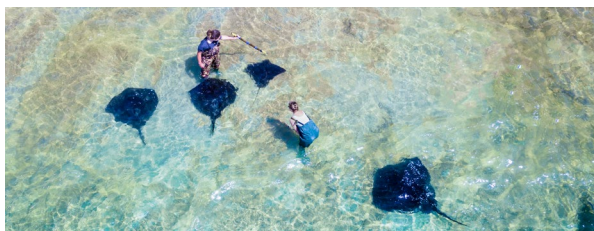


VIA ROAD

Auckland	6 h 30 m
Tauranga	3 h 45 m
Rotorua	3 h 50 m
Wellington	7 h
Napier	3 h
Ōpōtiki (via SH35)	5 h 30 m
Ōpōtiki (via SH2)	2 h
Wharekahika (Hicks Bay)	2 h 40 m
Te Araroa	2 h 30 m
Tokomaru Bay	1 h 30 m

Pacific Coast Highway - State Highway 35 will take you around a gorgeous stretch of New Zealand's coastline, known as the Pacific Coast Highway. From Ōpōtiki you will travel through towns like Te Kaha, Hicks Bay, Te Araroa, Ruatoria, Tokomaru Bay, Tolaga Bay through to Gisborne, then onto Napier.

REASONS TO VISIT TAIRĀWHITI



DIVE TATAPOURI

The only place in the Aotearoa where you interact with wild stingrays, Dive Tatapouri has long been one of the most popular and unique things to do in New Zealand. Take a reef ecology tour with expert guides, this is the best of the best, when it comes to one-of-a-kind marine experiences.



NATIONAL ARBORETUM OF NZ, EASTWOODHILL

New Zealand's national arboretum and the largest collection of Northern Hemisphere trees in the Southern Hemisphere, Eastwoodhill needs to be seen to be believed. Take a trip around the world with collections like 'Mexico Way' spanning 135 hectares and an eccentric history more than a century in the making.



MAUNGA HIKURANGI

Legend tells of Māori demi-god Māui, who fished Aotearoa from the sea. On your Maunga Hikurangi adventure, trace Māui's footsteps with an expert Ngāti Porou guide – direct descendants of Māui – and breathe the air of New Zealand's Māori ancestors atop Maunga Hikurangi, the sacred mountain of the Ngāti Porou tribe.



TAIRĀWHITI GISBORNE WINERIES

Known around the country as the Chardonnay Capital of New Zealand, Tairāwhiti boasts many wineries, an extensive range of winery tours and is home to The First Light Wine and Food Festival and the Chardonnay Affair, attended by wine lovers from all over the country and the globe. The Viognier, Gewürztraminer and Chenin Blanc are world class too.



MOTU TRAILS

Journey through history on the Motu Road Trail, where Māori and early settlers once lived. Marvel at Pacific Ocean views along the Dunes Trail, unleash your adventurous spirit on the Rere Falls Trail, and discover native flora and fauna on the stunning Pakihi Track.



RERE ROCKSLIDE

Viewed by millions on screens around the globe, be one of the many thrill-seekers to ride Rere Rockslide. Natural forces have conspired to create 60 metres of sheer exhilaration and pure adrenaline, best experienced on an inflatable device or boogie board. Just around the bend from the gorgeous Rere Falls.



SURFING

Dreaming of barrels? Catching a break takes on a whole new meaning in Tairāwhiti Gisborne, with so many white sand beaches and surf breaks to choose from. Not only are waves consistently pumping, they're known nationwide as some of the best. You can hire boards and book lessons too.



UNIQUE ACCOMMODATION

From luxury lodges, to ocean-side glamping and vineyard retreats, Tairāwhiti Gisborne is home to some incredible accommodation options. From beach side holiday parks through to unique farmstays - you'll find something to suit your needs and budget in Tairāwhiti Gisborne.



THE GISBORNE RAILBIKE ADVENTURE

These railbikes are a world first, offering a journey along and views of the East Coast that have been unseen for decades. You've travelled by rail before but not like this; cross bridges, ride through tunnels on a specifically designed and one-of-a-kind tandem bike.



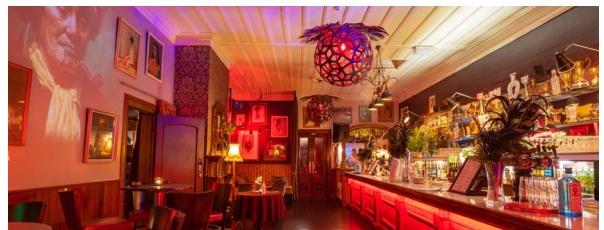
TOLAGA BAY WHARF

A Category One Heritage NZ Site and one of the top 100 historic sites to visit in the country, Tolaga Bay Wharf is believed to be the longest wharf of its type in the Southern Hemisphere, standing where Captain Cook sailed to meet the Te Aitanga a Hauiti tribe when the Endeavour first reached New Zealand.



TUPAPA: OUR STAND. OUR STORY

Download the Tupapa app at www.tupapa.nz and embark on a journey of discovery traversing the natural and built landmarks that have shaped this place, passed down since the first people arrived here more than 700 years ago. A cultural and historic journey you won't forget.



UNIQUE HOSPITALITY EXPERIENCES

There are a range of unique hospitality experiences in Gisborne from unique bars, restaurants and bespoke wine bars. But nothing quite like Dome Cinema in which you can relax into a beanbag, cocktail in hand and take in what we call New Zealand's best cinema experience.



SUMMER



WARMEST MONTH: January
AVERAGE HIGH: 24.1°C/75.4°F
AVERAGE LOW: 13.1°C/55.6°F

Tairāwhiti does surf, sand and sun better than any region in New Zealand.

With high sunshine hours, warm temperatures and so many white sand beaches, the only question is, which one do you choose?

Tairāwhiti is also home to fantastic pool complex with a giant hydro-slide, the famous Rere Rockslide and off-the-beaten-track hidden waterfalls waiting to be discovered.

Visit the local brewery and wineries, dine alfresco on the beach or harbourside, go kayaking or learn to surf. Exclusive fishing charters are a premium product if you're looking for a true ocean-to-plate experience - catch it, eat it, love it.

AUTUMN



WARMEST MONTH: March
AVERAGE HIGH: 19.8°C/67.6°F
AVERAGE LOW: 9.5°C/49.1°F

It's no secret Tairāwhiti Gisborne boasts the country's largest display of flora and fauna, best seen when Autumn rolls around.

Case in point Eastwoodhill, New Zealand's national arboretum and the largest collection of Northern Hemisphere trees in the Southern Hemisphere. Covering 135 hectares and multiple walking trails, this place needs to be seen to be believed.

Down the road, Hackfalls Arboretum offers a major point of difference as a working sheep and cattle station. Think lakes, walking tracks and over 3000 plant species, as well as a real taste of rural New Zealand life in an authentic East Coast farm setting.

The Gisborne Railbike Adventure is another fantastic way to get out in the open and experience the landscape, traversing tens of kilometres of railway with country and coastal views.





WINTER



WARMEST MONTH: June
AVERAGE HIGH: 16.2°C/61.2°F
AVERAGE LOW: 5.1°C/41.2°F

History and luxury, winter in Tairāwhiti exemplifies both. First, there's the Dome Bar and Cinema, one of the top 10 dine-in cinemas in the world, as rated by Jetsetter travel magazine - rubbing shoulders with the likes of Paris' Cinema Studio 28, it's a winter must.

Step back in time at the East Coast Museum of Technology, a rustic affair contrasting perfectly with Tairāwhiti Museum's raft of national and international exhibitions.

A moving experience awaits at C Company House, built in honour of local World War II Māori Battalion soldiers. C Company is a poignant homage to the strength and closeness of the Tairāwhiti community.

SPRING



WARMEST MONTH: November
AVERAGE HIGH: 19°C/66.2°F
AVERAGE LOW: 8.6°C/47.5°F

When you enter the Tairāwhiti region, you enter wine country royalty.

It's a place wine-enthusiast dreams are made of, long-stretching vineyards, framed by vibrant green, hill pastures, lit up by the sun's rays, paired perfectly with some of the absolute best drops in the world. You'll find some of the finest produce at the Gisborne Farmers' Market, where local winemakers, growers, cheese makers and coffee roasters join forces for an unreal culinary display.

Spring weather here makes for perfect sightseeing conditions. Head along the Pacific Coast Highway, to Cook's Cove Walkway, or stay in the city, best surveyed from the top of Titirangi Maunga.





 DIVE TATAPOURI

TRADE-READY EXPERIENCES

 MAUNGA HIKURANGI

“We truly appreciated learning more about Ngāti Porou heritage and ancestry.”

- Nancy R, Germany

MAUNGA HIKURANGI

Regarded as the first place in the world to see the sun rise, Maunga Hikurangi is steeped in legend and cultural significance for the Ngāti Porou people, and is the home of ancestral carvings 'Māui Whakairo'.

Caters to tourists looking for deeply personal, cultural experiences.



CONTACT DETAILS

Monty Manual

1 Barry Avenue, Ruatoria

+64 06 864 9004

mmanuel@tronp.org.nz

www.maungahikurangi.com

TE URUNGA TU - SUNRISE TOUR

Be the first in the world to welcome the new day in the land of the first light. This journey begins at the base of Maunga Hikurangi in Ruatoria. Enjoy the 4WD experience across fertile farmland and rural pastures until you reach the first point of mainland New Zealand to see the sunrise each day. 4hrs in duration including light refreshments

FIT / GROUPS	Min 2pax. Max 9pax.
AVAILABILITY	7 days, minimum numbers apply. Closed October, 31 December, 1st January.
TIME	4:00am - 9:00am (departure time may vary).
INCLUDES	4WD off-roading, light breakfast, a native seedling to plant.

HARAMAI - DAY TOUR

Bask in the warm welcome as you venture atop Maunga Hikurangi on a 4WD adventure from the base in Ruatoria. Discover the stunning terrain of rural Tairāwhiti as you climb towards the highest non-volcanic peak on the North Island. 4hr in duration including a light meal.

FIT / GROUPS	Min 2pax. Max 9pax.
AVAILABILITY	7 days, minimum numbers apply. Closed October, 31st December, 1st January.
TIME	10:00am - 2:00pm.
INCLUDES	Guide, 4WD off-roading, light meal, a native seedling to plant.

“Amazing experience, great guides, wow! The experience of stroking the rays was amazing - they kept coming back for more.”

- Pauline, UK

DIVE TATAPOURI

Dive Tatapouri Reef Ecology Tour is famous in New Zealand and abroad. Get ready for the experience of a lifetime, interacting with wild stingrays, eagle rays and other reef creatures.

The fantastic team at Dive Tatapouri will introduce you to the whai (stingrays) in their natural habitat.



CONTACT DETAILS

Chris Savage

532 Whangara Rd, State Highway 35

+64 06 868 5153

divetatapouri@xtra.co.nz

www.divetatapouri.com

REEF ECOLOGY TOUR

Get up close and personal with wild stingrays in this interactive and unique marine tour. This is a must do while in Tairāwhiti Gisborne.

FIT / GROUPS	Up to 40pax.
AVAILABILITY	Run daily at low tide. (Bookings essential and weather and sea dependent).
TIME	Allow up to an hour and half for the Reef Ecology Tour including check in.
INCLUDES	Guide, waders provided by Dive Tatapouri (max shoe size 13, max waist size 18).

PRIVATE REEF ECOLOGY TOUR

A private version of the in-demand Reef Ecology Tour.

FIT / GROUPS	Up to 40pax.
AVAILABILITY	On request by prior arrangement at low tide (bookings essential and weather and sea dependent).
TIME	Allow up to an hour and half for the Reef Ecology Tour including check in.
INCLUDES	Guide, waders provided by Dive Tatapouri (max shoe size 13, max waist size 18).

THE GISBORNE RAILBIKE ADVENTURE

Experience a world-first cycling adventure.

This unique product takes the form of a tandem ride along 90 unreal kilometres of coastal railway between Tairāwhiti Gisborne and Wairoa, unseen for decades.

**THE GISBORNE
RAILBIKE
ADVENTURE**



CONTACT DETAILS

Geoff Main

📍 500 Awapuni Rd, Gisborne

☎ +64 21 525 700

✉ gisborne@railbikes.nz

www.railbikes.nz

“Loved going through the tunnel and emerging out into the stunning native bush and spectacular ocean views.”

- Odette, New Zealand

MĀHIA COASTAL

Explore pristine coastal communities on the edge of the Māhia peninsula on this 22km, 3hour return journey through farmland and the Waikokopu lagoon, complete with a bridge crossing and BYO beachside picnic at Black Beach. A moderate fitness level is required for the standard railbikes, but e-bikes are suitable for most people.

FIT / GROUPS	Min 2pax. Max 14pax.
AVAILABILITY	One tour daily. Year round, bookings must be made by 7:00pm day prior.
TIME	Meet at the Opoutama Rail Crossing. Different times depending on season.

BEACH LOOP

A relaxed and gorgeous 3 hours in the saddle covering 32km of railway, country and beach views.

FIT / GROUPS	Min 2pax. Max 20pax.
AVAILABILITY	One tour daily. Year round, bookings must be made by 7:00pm day prior.
TIME	Meet at the Coop Road, Muriwai starting point off SH2 (location online). Different times depending on season.

WAIPAOA BRIDGE

An hour-long ride that takes you through the vineyards across the 500m long Waipaoa Bridge and back.

FIT / GROUPS	Min 2pax. Max 10pax.
AVAILABILITY	Up to three tours per day. Year round, bookings must be made by 7:00pm day prior.
TIME	Different times depending on season.

EXPERIENCE GISBORNE

Tairāwhiti Gisborne is surrounded by three rivers, beautiful beaches, boutique wineries and heritage trails. It's the perfect destination for an unforgettable getaway.

Whether you're here for a day or staying a little longer, the team at Experience Gisborne have a selection of tours to choose from or can design a tour especially for you.



CONTACT DETAILS

Katrina Duncan and Anelia Evans

45 Esplanade, Kaiti, Gisborne
+64 06 927 7021
info@experiencegisborne.co.nz
www.experiencegisborne.co.nz

EASTWOODHILL TOUR WITH TEA AND SCONES

Eastwoodhill is home to the largest collection of northern hemisphere trees in the southern hemisphere. This valuable and vibrant arboreal ark is full of colour when visited in autumn and spring.

FIT / GROUPS	Up to 20pax.
AVAILABILITY	All year round (bookings required).
TIME	4 hours.
INCLUDES	Transfers from Gisborne to Eastwood Hill, entry to Eastwood Hill, local guide, tea and scones.

AFTERNOON WINE TOUR WITH VINEYARD PLATTER

Discover the flavours of Tairāwhiti Gisborne on this fully-guided wine tour. Relax and unwind as we visit three boutique wineries each with their own unique laid back atmosphere. Enjoy a vineyard platter overlooking the vines.

FIT / GROUPS	Up to 20pax.
AVAILABILITY	All year round (bookings required).
TIME	4 hours, departs at 12:00 midday.
INCLUDES	Transfers from Gisborne to three boutique wineries, vineyard platter.

RERE ROCKSLIDE AND FALLS TOUR WITH PICNIC LUNCH

The Rere Rockslide is one of the major attractions of the river. The rockslide is a 60-metre-long natural water slide. The Rere Falls at just five meters high are very picturesque.

FIT / GROUPS	Up to 20pax.
AVAILABILITY	All year round (bookings required).
TIME	5 hours.
INCLUDES	Transfers from Gisborne to Rere Rockslide and Falls, slide down this 60-metre-long natural water slide, picnic at Rere falls.

Multi-day tours available on request.

Enquire about our multi-day self-drive and escorted East Cape tours. These bespoke organised tours combine cultural experiences, unique accommodation and food on the remote SH35.

CYCLE GISBORNE

Cycle Gisborne offers a range of guided and self-guided day and multi-day tours.

With a passion for cycling, showing our region, our local knowledge and flexibility, we can tailor a cycling package to suit your clients. We also offer bike hire.



CONTACT DETAILS

Katrina Duncan and Anelia Evans

45 Esplanade, Kaiti, Gisborne

+64 06 927 7021

info@cyclegisborne.com

www.experiencegisborne.co.nz

EASTWOODHILL EXPRESS | SUPPORTED

This one-day escape starts in the hills of Eastwoodhill Arboretum, the national arboretum of New Zealand, and travels downhill through hilly country farms, vineyards, and orchards back to Gisborne. Enjoy a vineyard platter and wine tasting at one of our lovely Tairāwhiti Gisborne cellar doors.

FIT / GROUPS	Up to 20pax.
AVAILABILITY	Year round, spectacular in Autumn and Spring.
INCLUDES	Cycles, helmets, transfers, entry to Eastwood Hill, vineyard platter and wine tasting.
TIME	Allow a full day.

GISBORNE VINEYARD TOUR | SELF-GUIDED

A great way to spend your day cycling around the region's wineries sampling some of the best wines on offer. Enjoy a vineyard lunch at a cellar door along the way.

FIT / GROUPS	Up to 20pax.
AVAILABILITY	Year round.
INCLUDES	Cycle, helmets, vineyard platter and three wine tastings.
TIME	Allow a full day.

CITY CULTURAL TOUR | GUIDED

This historical tour visits the landing sites of Kiwa and Captain Cook. Our knowledgeable local guides lead you to historic spots around our beautiful city.

FIT / GROUPS	Up to 20pax.
AVAILABILITY	Year round.
INCLUDES	A guide for 3 hours and morning or afternoon tea.
TIME	2 hours.

RERE FALLS TRAIL 2-DAY TOUR | SUPPORTED

Nature, food and wine combine over two nights and 100 kilometres of spectacular scenery.

FIT / GROUPS	Up to 20pax.
AVAILABILITY	Available year round but superb in Autumn and Spring.
INCLUDES	Transfers to start of trail, cycles, helmets, accommodation, entrance to and a Jeep tour of Eastwoodhill, meals, wine tastings and bag transfers.
TIME	2 days.

“Loved this place. Peaceful, quiet and such a variety of trees and walkways.”

- Wayne, Australia

NATIONAL ARBORETUM OF NZ, EASTWOODHILL TE MĀRA RĀKAUNUI O AOTEAROA

The National Arboretum of New Zealand and a Garden of National Significance invites you to explore our Arboreal Ark. Largest collection of Northern Hemisphere trees south of the Equator, many of which cannot be found anywhere else in New Zealand.



TE MĀRA RĀKAUNUI O AOTEAROA
NATIONAL ARBORETUM OF NZ

CONTACT DETAILS

Garrett Blair

📍 2392 Wharekopae Road, Ngatapa, Gisborne

☎ +64 6 863 9003

✉ enquiries@eastwoodhill.org.nz

www.eastwoodhill.org.nz

SELF GUIDED OR GUIDED TOUR

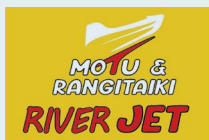
Enjoy a Jeep tour to the ends of the park, tour through the Homestead gardens, then explore your favourite areas again.

FIT / GROUPS	Min 2pax. Max 16pax.
AVAILABILITY	All year (tours must be pre-booked).
TIME	1.5 hours for the tours, then explore the park at leisure.
INCLUDES	Entry to the park, Jeep Tour, Homestead Walking Tour. Morning/afternoon tea or lunch.

MOTU RIVER JET

Experience the remote beauty of the Motu River with Motu River Jet. Based near Te Kaha on Highway 35, they offer a thrilling jet boat experience through untouched native bush, deep gorges, and rich cultural landscapes.

With expert local guides and a deep respect for the area's heritage, it's an unforgettable way to explore one of Aotearoa's most rugged and scenic rivers.



CONTACT DETAILS

Mark Looney

📍 Motu Bridge, Ōpōtiki

☎ +64 27 470 7315

✉ moturiverjet@gmail.com

www.moturiverjet.com

“Fantastic experience, worth every cent! The Motu river and the raw beauty is like nothing I’ve seen before, we felt safe and had loads of fun!”

- Tim, The Netherlands

MOTU RIVER

Experience 1.5 hours of awesome jet boating on the Motu River and view the majestic scenery from the base of the river up into the remote mountains.

FIT / GROUPS	Min 2pax. Max 15pax.
AVAILABILITY	All year round (bookings required).
TIME	1.5 hours.
INCLUDES	All safety equipment / warm jackets / professional licensed skipper and tour operator.

RANGITAIKI RIVER

Experience 1.5 hour's of awesome jet boating on the Rangitaiki river and view the majestic scenery.

FIT / GROUPS	Min 2pax. Max 15pax.
AVAILABILITY	All year round (bookings required).
TIME	1.5 hours.
INCLUDES	All safety equipment / warm jackets / professional licensed skipper and tour operator.

PRIVATE TOURS

Available upon request.

PACIFIC COAST HIGHWAY

THE ULTIMATE TAIRĀWHITI

GISBORNE ITINERARY

4 Days | 1-2 nights on Highway 35 + 2 nights in Gisborne

This suggested itinerary combines rugged coastal beauty, rich cultural storytelling, and relaxed East Coast experiences, ideal for clients looking to slow down and connect with authentic Aotearoa. It's designed as a flexible 4-day journey, with trade-ready products and a natural flow from highway 35 to Gisborne city, perfect for self-drive itineraries or custom group experiences.

DAYS 1-2: THE COASTAL ROAD LESS TRAVELLED - HIGHWAY 35

With two nights along State Highway 35, your clients can enjoy a blend of coastal charm, cultural encounters and stunning scenery. The drive winds through character-filled settlements like Te Kaha, Waihou Bay, Te Araroa, Tokomaru Bay and Tolaga Bay, each with its own unique appeal. Life moves slower here, and that's exactly the draw, it's as much about the journey as the destination.

DAY 1: ŌPŌTIKI TO TE ARAROA

Motu River Jet (Te Kaha)

Clients will enjoy a scenic and thrilling jet boat adventures on the remote Motu River, surrounded by native bush and rugged gorges. A great way to start the trip with a dose of East Coast energy.

DAY 2: TE ARAROA TO GISBORNE

Maunga Hikurangi (Te Araroa)

Client will love a sunrise or mid-morning cultural tour guided by Ngāti Porou hearing the stories of Māui and the nine carved ancestors who represent his journey pulling up the North Island, a powerful experience set against a stunning backdrop.

After the tour, the journey continues south toward Gisborne, a scenic three-hour drive passing through laidback coastal settlements like Tokomaru Bay and Tolaga Bay, ideal for stops along the way.

DAYS 3-4: EXPLORE & UNWIND IN GISBORNE

With two nights in Gisborne, your clients can enjoy a mix of soft adventure, local flavour and ocean-based activities, all easy to include in a relaxed itinerary.

DAY 3: WINE + RAILBIKE

Gisborne Railbike Adventure

Choose from three unique railbike tours of varying lengths, each offering scenic tandem rides along a previously closed stretch of track with stunning coastal views.

Experience Gisborne Wine Tour

Guided tours with Experience Gisborne, taking clients to boutique wineries for tastings and insights into Tairāwhiti's unique varietals.

DAY 4: CHOOSE THEIR OWN ADVENTURE

Tailor to your clients' interests — from active to laid-back:

Eastwoodhill Arboretum

Experience a guided tour with a horticulturist or explore the stunning gardens on a self-guided tour.

Cycle Gisborne

For an active adventure, Cycle Gisborne can combine both cycling and nature, offering clients the chance to explore the river and ocean trails while taking in the beauty of the landscape. Guided and self guided options available.

Dive Tatapouri

A guided reef tour offering clients the unique opportunity to interact with wild stingrays in their natural environment. Experienced guides provide insights into marine life and the area's rich underwater ecosystem, making for a memorable and immersive ocean experience.


To finish off the journey, follow the Pacific Coast Highway towards Napier, a scenic 3-hour drive that takes you through the charming town of Wairoa. Along the way, enjoy breathtaking coastal views and rugged landscapes, making it the perfect road trip extension as you head to Napier's art deco streets and wine country.



 TOLAGA BAY WHARF

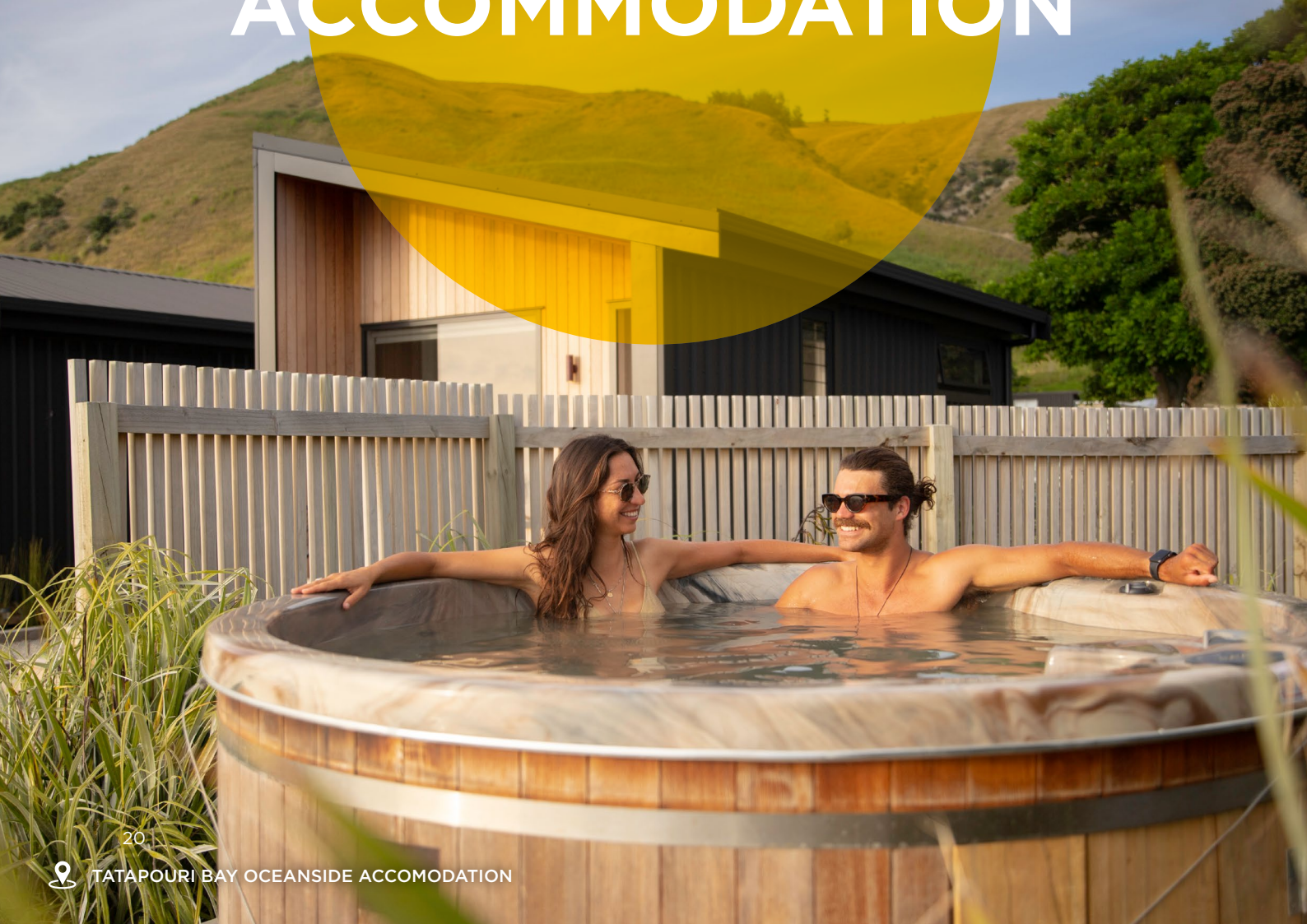
TRAVEL THE PACIFIC COAST HIGHWAY






 MATAWHERE WINERY

ACCOMMODATION



20 |  TATAPOURI BAY OCEANSIDE ACCOMODATION

MATAWHERO WINES

Matawhero Wines cabins offers modern luxury accommodation amongst the vines with their own private outdoor area overlooking the vineyard and a well-appointed kitchenette and ensuite.

The ideal location next to the Cellar Door, allows you to enjoy a platter and wine tasting on-site or on your own private deck.

RATING	★★★★
TYPE	Villa / Cabin
PROXIMITY TO TOWN	11.5km to Gisborne city
PARKING	Parking available onsite
FACILITIES	Continental breakfast, free WiFi, air conditioning.

CONTACT DETAILS

📍 189 Riverpoint Road, RD1 Gisborne
☎ +64 6 867 6140
✉ kirsten@matawhero.co.nz
www.matawhero.co.nz



NOIR LUXURY CABIN

This luxury cabin is finished with dark velvety tones and is named aptly after Pinot Noir which has recently been planted on our home vineyard here in Gisborne.

NO. OF ROOMS	1 Cabin
NO. OF BEDS	1 bed, sleeps 2 pax.

BLUSH LUXURY CABIN

This luxury cabin is finished with blush tones and is named aptly after our signature Pinot Rosé which is beautifully blush in colour.

NO. OF ROOMS	1 Cabin
NO. OF BEDS	1 bed, sleeps 2 pax.

BLANC LUXURY CABIN

This luxury cabin is finished with white décor and aptly represents the beautiful white wines our winery is renowned for.

NO. OF ROOMS	1 Cabin
NO. OF BEDS	1 bed, sleeps 2 pax.

HARVEST LUXURY CABIN

This luxury cabin is finished with green and golden tones to represent the different colours of the vineyard during harvest and into the autumn season.

NO. OF ROOMS	1 Cabin
NO. OF BEDS	1 bed, sleeps 2 pax.




PORTSIDE HOTEL

A boutique property located on the edge of the Tūrangānui River. Facing the Ocean, this relaxed all-suite hotel is a 5 minute walk from central city Gisborne.

Spacious guest rooms and suites are perfect for all occasions; a family vacation, a romantic weekend or a overnight stop-over.

RATING	★★★★
TYPE	Hotel
PROXIMITY TO TOWN	5 minutes walk to city centre
PARKING	Free Parking available
FACILITIES	Gymnasium, Laundry, Swimming Pool, Conference Facilities.

CONTACT DETAILS

-  2 Reads Quay, Gisborne
-  +64 6 869 1000
-  reservations@portsidehotel.com

STUDIO APARTMENTS

Studios offer a well-equipped kitchenette and private bathroom.

NO. OF ROOMS	1 room (per studio)
NO. OF BEDS	1 bed, sleeps 2 pax.

ONE BEDROOM APARTMENT

Apartments offer a fully equipped kitchen, private bathroom and a balcony with city or waterside views.

NO. OF ROOMS	1 bedroom (per apartment)
NO. OF BEDS	1 bed, sleeps 2 pax.

TWO BEDROOM APARTMENT

Apartments offer a fully equipped kitchen, private bathroom and a balcony with city or waterside views.

NO. OF ROOMS	2 bedrooms (per apartment)
NO. OF BEDS	2 beds, sleeps 4 pax.

PENTHOUSE TWO BEDROOM APARTMENT

This apartment's special feature is the fireplace. It also offers a fully equipped kitchen, two private bathrooms and a wrap around balcony boasting city, pool, river and ocean views.

NO. OF ROOMS	2 bedrooms
NO. OF BEDS	2 beds, sleeps 4 pax.

TATAPOURI BAY OCEANSIDE

Tatapouri Bay Oceanside is the sweetest spot to stay in Gisborne. Slow down and sink into nature's blessing catching the world's finest sunrise from Tatapouri Bay.

RATING	★★★★
TYPE	Villa / Cabin
PROXIMITY TO TOWN	14km's to Gisborne
PARKING	Free Parking available
FACILITIES	Cafe open over summer months, Laundry facilities, Outdoor Spa, traditional Finnish sauna, BBQ facilities.

CONTACT DETAILS

 516 Whangara Road, SH 35, Tatapouri
 +64 6 868 3269
 info@tatapouri.co.nz
www.tatapouri.co.nz



ZEN CABINS

Awaken to the beauty of the Pacific Ocean from the comfort of your bed. Our self-contained Zen Cabins are a luxury escape for those wanting a truly unique experience of the East Cape.

NO. OF CABINS	3 cabins
NO. OF BEDS	1 bed, sleeps 2 pax.

TINY HOME

Enjoy stunning views of the ocean, sunrise and surrounding mountains in our "Tiny House". Featuring a loft bed, skylight and sunken bath on the deck to bask in the beauty of the East Cape.

NO. OF ROOMS	1 tiny house
NO. OF BEDS	1 bed, sleeps 3 pax.

LITTLE VILLAS

Live it up large in our ocean front "Little Villas". Self contained and spacious accommodation for a relaxing holiday experience in Gisborne. These modern beauties have everything you need no matter the season.

NO. OF VILLAS	2 villas
NO. OF BEDS	1 bed, sleeps 2 pax.

GLAMPING TENT

Slow down and sink into the beauty of nature in our cosy Lotus Belle tent. Resting right on the water's edge, you'll have front row seats to the first sunrise on earth. There are two and four person glamping tent options.




NO. OF ROOMS	4 bell shaped tents
NO. OF BEDS	1-3 beds, sleeps 2-4 pax.

WAIKANA BEACH TOP 10 HOLIDAY PARK

Situated on one of Gisborne's best city beaches location doesn't get much better, a beach-lovers dream come true with sand, surf and great accommodation option at your fingertips.

RATING	★★★★
TYPE	Apartments, Motels, Beach Batch, Holiday Park
PROXIMITY TO TOWN	5 minutes walk to city centre
PARKING	Free Parking available
FACILITIES	Indoor heated pool, laundry facilities, BBQ facilities, equipment hire, on-site coffee and food cart during summer.

CONTACT DETAILS

 280 Grey Street, Gisborne
 +64 6 867 5634
 info@waikanaebeachtop10.co.nz
www.gisborneholidaypark.co.nz

TWO AND THREE BEDROOM OCEAN VIEW APARTMENTS

Our newly built two and three-bedroom Ocean View Apartments are the ultimate luxury holiday accommodation for families, couples or groups. The apartments are set over two floors with an ocean view.

NO. OF ROOMS	2 bedrooms
NO. OF BEDS	3 beds, sleeps 5 pax.

NO. OF ROOMS	3 bedrooms
NO. OF BEDS	4 beds, sleeps 7 pax.

MOTEL

Our well-presented Motel Units can accommodate up to four people across two bedrooms. A great choice for families or small groups, each unit comes with your own kitchenette, bathroom, dining area and a spacious lounge.

NO. OF ROOMS	2 bedrooms
NO. OF BEDS	3 beds, sleeps 4 pax.

SELF CONTAINED UNIT

This spacious two bedroom unit comes with everything you need for a family or group holiday. Complete with its own kitchenette, bathroom, lounge and dining area

NO. OF ROOMS	2 bedrooms
NO. OF BEDS	3 beds, sleeps 4 pax.

BEACH BACH

You can't get more beachfront than our Beach Bach. This private three-bedroom house is just metres from the golden sands of Waikanae Beach and next to the Park's covered swimming pool

NO. OF ROOMS	1 bedroom
NO. OF BEDS	6 beds, sleeps 8 pax.

MAHAANUI FARMSTAY EXPERIENCE

Located in the heart of beautiful
Tiniroto, Mahaanui Farmstay
Experience offers three private, unique
accommodation options.

RATING	★★★★
TYPE	Farmstay Experience
PROXIMITY TO TOWN	1hr drive to Gisborne
PARKING	Free Parking available
FACILITIES	BBQ, Wood burning hot tub, basic cooking facilities, washer dryer, kayaks and life jackets etc.

CONTACT DETAILS

 1856 Ruakaka Road, Tiniroto, Gisborne
 +64 6 863 7180 or +64 27 497 7163
 mahaanui@gisborne.net.nz
www.mahaanui.co.nz

BOUTIQUE RIVER CABIN

The River Cabin is a brand new private retreat in a secluded setting right on the Hangaroa river. Built from recycled and sustainable materials, the cabin is completely off-grid, eco-friendly, insulated, warm and cosy.

NO. OF CABINS	1 cabin
NO. OF BEDS	1 bed, sleeps 2 pax.

COTTAGE FARMSTAY

Mahaanui Cottage is a lovely fully furnished, fenced, country cottage with a spacious covered deck. With 3 bedrooms and 2 bathrooms, it comfortably sleeps up to 8 people. An extra double sofa-bed and single bed can be added in the big lounge – to sleep an extra 3 people.

NO. OF ROOMS	3 bedrooms
NO. OF BEDS	6-8 beds, sleeps 5-8 pax.

THE QUARTERS

Our Mahaanui Quarters is a simple, basic hostel-style, budget friendly unique option with gorgeous rural views out every window. Located adjacent to our woolshed one km from the homestead, you have the entire place for your group.

NO. OF ROOMS	2 bedrooms
NO. OF BEDS	10 beds, sleeps 10 pax.

THE BLACKHOUSE WAINUI

Luxury accommodation at Wainui Beach. The blackhouse sits on a 1000 acre working station with breathtaking ocean and rural views from the sandy shores of Wainui Beach across the Coastal hill country capturing endless sunrises and sunsets.

RATING	★★★★★
	Lodge
PROXIMITY TO TOWN	9km's to Gisborne
PARKING	Free Parking available
FACILITIES	State of the art kitchen, outdoor BBQ area, complete entertainment system, fully equipped laundry.

CONTACT DETAILS

 72 Winifred Street, Wainui Beach, Gisborne
 +64 27 495 8420
 charmfraser5@gmail.com
www.blackhousewainui.co.nz

ACCOMMODATION

The Blackhouse, Wainui provides a true sense of seclusion. Nestled on the top of Wainui Beach the Blackhouse takes in views overlooking the stunning Pacific Ocean to one side, and rural views of the 1000 acre working station on the other.

Guests can enjoy the seclusion of the Blackhouse with all the comforts at their fingertips from a state of the art kitchen, comfortable furnishings, stunning views along with an ease of beach and city accessibility.

The Blackhouse is the perfect location for a group of friends and or family looking to spend some quality time together.

NO. OF ROOMS	2 Super King Bedrooms 1 King Bedroom + 4 bunks
NO. OF BEDS	7 beds, sleeps 10 pax.



BELLA VISTA

Bella Vista Gisborne in the perfect base for exploring the city.

📍 511 Gladstone Road, Gisborne
☎ +64 6 868 7931

www.bellavista.co.nz/our-motels/gisborne



CEDAR HOUSE

The best boutique accommodation in Gisborne offering travellers warmth, comfort and privacy.

📍 4 Clifford Street, Whataupoko, Gisborne
☎ +64 21 936 166

www.cedarhouse.nz



MANUTUKE ECO RETREAT

Sleep in safari style tents next to a wetland lake. Enjoy a glass of wine as you soak in an outdoor bath.

📍 309 Waingake Road, Manutuke, Gisborne
☎ +64 22 315 3263



OCEAN BEACH MOTOR LODGE, WAINUI

A beachfront escape at Wainui Beach, perfect for families, couples and groups.

📍 7 Oneroa Rd, Wainui
☎ 0800 250 800

www.oceanbeach.co.nz



SENATOR MOTOR INN

Stylish and comfortable accommodation, overlooking the picturesque inner harbour.

📍 2 Childers Road, Gisborne
☎ +64 6 868 8877

www.senatormotorinn.co.nz



WHISPERING SANDS BEACHFRONT MOTEL

The only beachfront motel in Gisborne, Whispering Sands offers a memorable experience.

📍 22 Salisbury Road, Gisborne
☎ +64 6 867 1319

www.whisperingsands.co.nz



CAPTAIN COOK MOTOR LODGE

Three minute walk from Waikanae beach, and only 2 blocks from the heart of Gisborne.

📍 31 Awapuni Road
☎ +64 6 876 7002

www.captaincook.co.nz



WAIKANAEBEACH HOTEL

This novel motel offers eclectic accommodations and is a great base for experiencing Gisborne.

📍 19 Salisbury Road, Gisborne
☎ +64 6 868 4139

www.waikanaebeachmotel.co.nz

HIGHWAY 35 EAT, DRINK, STAY

EAT AND DRINK



1. WAIHAU BAY LODGE (FOOD & ACCOMMODATION)

Situated on the beautiful East Coast, Waihou Bay offers breakfast, lunch and dinner to guests or visitors.

📍 51 Orete Point Road, Waihou Bay
☎ +64 7 325 3805

www.thewaihaubaylodge.co.nz



2. EAST CAPE MANUKA CAFE

Enjoy locally grown manuka tea, with its antioxidant and healing properties and delicious homemade baking.

📍 4464 Te Araroa Road, Te Araroa
☎ +64 6 864 4824

www.eastcapemanuka.co.nz



3. 35 EAT STREET

Delicious burgers in the heart of Te Araroa.

📍 Te Araroa Holiday Park
☎ +64 6 864 4873

www.facebook.com/people/35-Eat-Street



4. CAFE 35

Legendary delicacies of Paua Pie, Pork Belly Pie and other delicious goodies in a great location.

📍 41 Waitangi Street, Tokomaru Bay
☎ +64 22 139 5574

www.facebook.com/TokomaruBayCafe35



ACCOMMODATION



5. LOTTIN POINT MOTEL

Set on a 14-acre bluff, 250 metres above sea level, Hicks Bay Motel and Lodge is historic and unspoiled.

📍 5198 Te Araroa Road, Hicks Bay

☎ +64 6 864 4880

www.lottinpoint.co.nz



6. NGA PURIRI

A boutique cottage overlooking the stunning Hicks Bay and Matakaoa Point

📍 5138 Te Araroa Road, Hicks Bay

☎ +64 6 864 4035

www.ngapuriri.nz



7. TE PUKA TAVERN (FOOD & ACCOMMODATION)

Overlooking the Pacific Ocean in a quiet coastal beach town, situated next some of the best kai on the coast.

📍 153 Beach Road, Tokomaru Bay

☎ +64 6 868 3269

www.tepukataVERN.co.nz



8. TIDAL WATERS LOGLODGE

Unique accommodation for up to 24 people in a private and tranquil environment.

📍 432 Waihou Road, Loises Beach, Tolaga Bay

☎ +64 27 895 8509

www.tidalwaters.co.nz



BUSHMERE ARMS

Bushmere Arms has all the charm and ambience of yesteryear, in an elegant and sophisticated location.

📍 Main Road, Waerenga-a-hika
☎ +64 6 862 5820

www.bushmerearms.co.nz

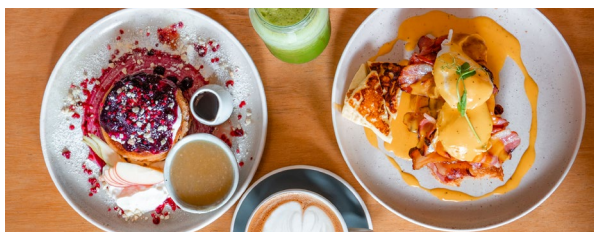


CURBSIDE KITCHEN

Compact and cosy, offering just the essentials quick bites, takeaways and home-baked goodness.

📍 9 Ballance Street, Whataupoko, Gisborne
☎ +64 6 863 3916

www.curbsidekitchen.co.nz

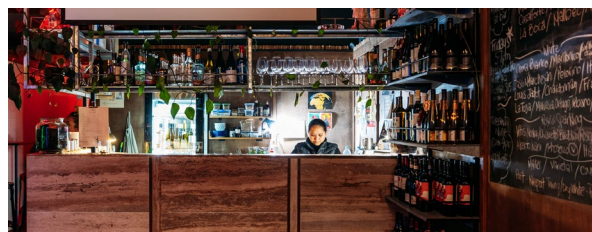


FLAGSHIP EATERY

Good food, good coffee, friendly service and general good vibes in a beautiful space.

📍 14 Childers Road, Gisborne
☎ +64 6 281 0372

www.flagshipeatery.co.nz



SIDURI WINE BAR & DELI

A cool, contemporary space with ambience, mood lighting and an intimacy that greets you the moment you arrive. Open Wed-Sat 3:30pm till 10:30pm.

📍 16 Peel Street, Gisborne

www.instagram.com/siduribar



SUNSHINE BREWERY

Brewing with all-natural ingredients since 1989. Sunshine Brewery is loved by locals and visitors alike.

📍 49 Awapuni Road, Gisborne
☎ +64 6 867 7777

www.sunshinebrewing.co.nz



POVERTY BAY CLUB

Once a gentleman's club, the PBC is now home to a bustling café, a dine-in cinema and restaurant.

📍 38 Childers Rd, Gisborne
☎ +64 6 863 3165



CRAWFORD ROAD KITCHEN

Delivering seasonal and locally inspired fare in a relaxed setting in the inner harbour.

📍 3/50 Esplanade, Gisborne
☎ +64 6 867 4085

www.gisbornewinecentre.co.nz



ZEPHYR

Enjoy this seaside community vegan eatery. Specialising in acai bowls, bagels, smoothies, pies and wraps along with great coffee.

📍 4 Oneroa Road, Wainui Beach

www.zephyrwainui.co.nz



THE WHARF BAR & GRILL

Situated overlooking the beautiful Gisborne Inner Harbour.

📍 60 The Esplanade, Gisborne
☎ +64 6 281 0035

www.wharfbar.co.nz



THE WORKS

The remains of the Gisborne freezing works, enjoy a fantastic dining experience at a piece of local history.

📍 41 Esplanade, Gisborne
☎ +64 6 868 9699

www.theworksgisborne.co.nz



SMASH PALACE BAR

Smash Palace is the iconic home of good times and live music in Gisborne.

📍 24 Banks Street, Gisborne
☎ +64 6 867 7769

www.smashpalacebar.com



NEIGHBOURHOOD PIZZERIA

Serving handcrafted pizzas using locally sourced fresh ingredients.

📍 57 Ballance Street
☎ +64 6 868 7174

www.neighbourhoodpizzeria.co.nz



OUR WINE & BEER

Tairāwhiti Gisborne is New Zealand's unofficial Chardonnay capital, with its endless hectares of grapevines a clear giveaway. But it's not just Chardonnay, the region also shines with aromatic wines like Millton Te Arai Chenin Blanc and Matawhero's range of varietals, often enjoyed at their vineyard. For those seeking variety, there's a range of cellar doors to experience. Enjoy a platter with a glass of Bushmere Estate Classic Chardonnay, or sip Matawhero's First Sun Rosé while enjoying live acoustic music. Wright's Winery also opens its doors for an authentic tasting experience. Don't miss the First Light Wine and Food Festival in October, guided cycle tours, or a visit to the Gisborne Wine Centre at Crawford Road Kitchen located in the inner harbour.

GISBORNE WINE CENTRE

📍 3/50 The Esplanade, Inner Harbour, Gisborne
☎ +64 6 867 4085
✉ info@gisbornewinecentre.co.nz
www.gisbornewinecentre.co.nz

TW WINES

📍 RD1 Back Ormond Rd
☎ +64 21 222 0135
www.twwines.co.nz

WRIGHTS VINEYARD & WINERY

📍 1093 Wharerata Rd
☎ +64 27 656 8222
✉ info@wrightswines.co.nz
www.wrightswines.co.nz

BRIDGE ESTATE

📍 16 Riverpoint Road, Matawhero, Gisborne
☎ +64 27 620 0127
✉ info@bridgeestate.co.nz
www.bridgeestate.co.nz

BUSHMERE ESTATE WINES

📍 166 Main Road, Makaraka, Gisborne
☎ +64 6 868 9317 or +64 21 946 301
✉ wines@bushmere.com
www.bushmere.com

MATAWHERO WINES

📍 189 Riverpoint Road, RD1 Gisborne
☎ +64 6 867 6140
✉ kirsten@matawhero.co.nz
www.matawhero.co.nz

SUNSHINE BREWERY

New Zealand's oldest independently owned brewery, creating award-winning beers onsite enjoyed at the onsite taproom with wood-fired pizzas.

📍 49 Awapuni Road, Gisborne
☎ +64 6 867 7777
www.sunshinebrewing.co.nz



WALKS

Tairāwhiti Gisborne provides many epic prospects for outdoor enthusiasts. Visitors can walk or hike through coastal or native bush settings and with views to die for, including Makorori Headland or Titirangi Maunga.

There's something for every fitness and experience level, enjoy well-maintained urban walks within city limits, or take the path less trekked on a variety of wilderness trails, like Te Kuri Farm Walkway.

History is all around you in Tairāwhiti, as the first official meeting place of Māori and European, so there is lots to discover out and about on the region's walking and cycle trails.



DEPARTMENT OF CONSERVATION WALKING TRACKS

www.doc.govt.nz

Te Kuri Farm Walkway

- 🚶 3 hours, 5.6km loop.
- 📍 150 Shalley Road, Gisborne, 2km from city centre.

Okitu Bush Scenic Reserve And Makorori Headland

- 🚶 310-30 minutes,
- 📍 Okitu, Gisborne, 9km from city centre

Cooks Cove Walkway

- 🚶 2-3 hours, 5.8km return.
- 📍 218 Wharf Road, Tolaga Bay, 54km from city centre.

NATIONAL ARBORETUM OF NZ, EASTWOODHILL

Adventure to the ends of the park, meander through the Homestead gardens, or just let the number of paths take you on a tree-filled journey. Spectacular in all seasons, and with guided walking and Jeep tours available this is a great day out for all the family.

See page 16 for more information

TUPAPA: OUR STAND. OUR STORY

Download the Tupapa app and embark on a journey of discovery traversing the natural and built landmarks that have shaped this place, passed down since the first people arrived here more than 700 years ago. A cultural and historic journey you won't forget.

www.tupapa.nz



CYCLEWAYS

The region is made for cycling too. The scenery is beautiful, the city is rich in culture and the landscape is conveniently flat for easy riding.

The surrounding hills are there for the taking and feature hidden gems such as Rere Falls, and the spectacular Motu Trails. A variety of mountain bike tracks are dotted around the region and within the city, catering to all levels, from your amateur riders to your seasoned mountain bikers.

Find out more about cycling in the Tairāwhiti
www.tairawhitigisborne.co.nz.



RERE FALLS TRAIL

🚴 Up to 100km on-road riding, Grade 3.

See Cycle Gisborne on page 15

MOTU TRAILS

There's a range of fabulous cycling experiences, from easy to adventurous. Be immersed in a spectacular environment with rich history.

www.motutrails.co.nz

WHATAUPOKO RESERVE MOUNTAIN BIKE TRAILS

🚴 7 kilometres of trails, various grade options.

📍 Seddon Crescent, Gisborne. 2 minutes from city centre.

ONEROA CYCLE/WALKWAY

The Oneroa Cycleway is mostly flat, with a wide concrete path and offers several access points from the city to enjoy a relaxing, easy ride. Currently 3km long from Waikanae Beach to Awapuni Stadium.



SURFING

Delivering world-class surf all year round means Tairāwhiti is a top destination for surfers from around the world. A strong swell, consistent winds and wide open beaches all line up to create some of New Zealand's best breaks.

But for many, surfing in Tairāwhiti isn't just a recreational activity. It's a lifestyle that connects everyday people to the humbling forces of nature and creates a relaxed way of being that makes the East Coast a unique and inviting destination to discover.

Winding your way up and around the legendary Pacific Coast Highway, you'll find secluded, breathtaking beaches around every bend, so make sure you have your board handy to catch some unforgettable waves in the land of the first light.



SURFING WITH SARAH

+64 22 073 9383

info@surfingwithsarah.co.nz

www.surfingwithsarah.co.nz



SALT SHACK SURF SCHOOL

quinnssaltshack@gmail.com

www.saltshacksurfschool.com



FISHING

When it comes to fishing, nothing beats the Tairāwhiti Gisborne region.

This area is a gold mine of marine life, whether it's diving, rock, deep-sea or spear-fishing, Tairāwhiti is the coast with the most. No experience required, charter businesses Coastal Fishing Charters and Touchwood Fishing Charters offering a premium charter product, so get ready to get out on the open ocean and experience the wonder of the deep blue.

Fishing charters offer all the local knowledge, equipment and expertise at your fingertips, so sit back, relax and reel in your catch.

This 'live off the land' attitude, is a way of life in Tairāwhiti. Locals regularly dive and fish and with so many unspoiled and wild natural resources, you'll soon see why.



EAST COAST SPORTS FISHING CHARTERS

+64 27 426 5899

www.ecscharters.co.nz



TOUCHWOOD FISHING CHARTERS

+64 27 430 5701

www.tairawhitigisborne.co.nz





TAIRAWHITIGISBORNE.CO.NZ



@TairawhitiGisborneNZ



@tairawhitigisbornenz