

TAIRĀWHITI GISBORNE

Pre / Post TRENZ FAM 2026



FAMIL INFORMATION

The team at Tairāwhiti Gisborne warmly invites travel sellers attending TRENZ 2026 to express their interest in experiencing a Tairāwhiti Gisborne famil.

This is your opportunity to explore Tairāwhiti, a region where stunning landscapes, rich culture, and unforgettable outdoor adventures come together to create a truly captivating destination for your clients.

We're offering both pre- and post-TRENZ famils designed to deepen your understanding of Tairāwhiti Gisborne and help you confidently promote the region. These familiarisations provide an authentic look at what makes Tairāwhiti a must-visit destination.

Please note: This famil opportunity is ad hoc rather than group-based. Tairāwhiti is best experienced at your own pace, with itineraries tailored to your interests, schedule, and client needs, ensuring you experience the parts of the region most relevant to you.

A vehicle will be required for this famil, and flights to and from Auckland may also be necessary if you are visiting Tairāwhiti only. Each application will be reviewed individually, so please outline how you plan to visit the region. Our team will then work with you to tailor an itinerary that best suits your plans.

CONTACT INFORMATION

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Website - <https://www.tairawhitigisborne.co.nz/>

Trade Resources - <https://www.tairawhitigisborne.co.nz/trade-resources/>

TRENZ Expressions of Interest FAM form - <https://forms.gle/SY6MRaY2j1zZiLFL9>

FAMIL DATES & ENQUIRY

TRENZ is a busy time for everybody, but we would love to host you in region pre or post TRENZ. We recommend three nights in region if time allows (1 night on the East Coast, two nights in Gisborne). This could be tied into visiting neighbouring regions such as Hawke's Bay (3hrs south of Gisborne), or a trip to the Bay of Plenty (Whakatane - 2.5hr drive). Gisborne is just a one-hour flight from Auckland, and we're happy to work with you to make your famil visit possible. In most cases, we'll cover one leg of your flight, and you'll simply arrange the other.

Pre TRENZ - If you happen to arrive in New Zealand pre TRENZ, this could be a great chance to visit. As mentioned above, this will be ad hoc & tailored to suit individual timings as opposed to a large group famil. If you wanted to add additional destinations to your pre-fam, the earlier dates allow this.

Post TRENZ - A post TRENZ group famil is another great option to head Out East and see what it's all about. As mentioned, dates are not set in stone to please pop your idea dates in the expressions of interest form and we will work alongside you for the best outcome.

The below is an itinerary idea option and can be curated to suit dependant upon your wants and timeframes in region.

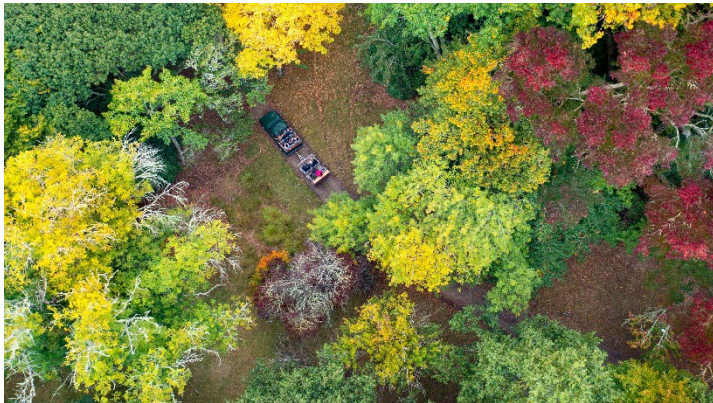
DAY ONE

Midday / Early Afternoon:

Whether you're arriving into Gisborne from Hawke's Bay and or Bay of Plenty, Eastwoodhill National Arboretum is a great first stop. Eastwoodhill encompasses over 131 hectares planted in exotic and native trees, shrubs and climber plantings. Here, you will be joined by the Horticulturist who will take you on a private guided tour of the Arboretum in a motor coach – showcasing why your nature lover clients will love this special place.

Evening:

Gisborne city boasts a range of amazing dining experiences, utilising local produce and being a coastal city, boasts a large seafood offering. This evening you will be hosted at [Crawford Rd](#) or [Tahu](#) and enjoy an evening of delicious local cuisine. This is where if multiple agents are in region at once we will get together to meet, share stories.



DAY TWO

Morning:

The morning will start with an interactive Stingray experience at [Dive Tatapouri](#) located 15 minutes from Gisborne City on Stage [Highway 35](#). Tatapouri offers a world-famous interactive Reef Ecology Tour with Stingrays and other sea life. Here you'll enjoy a unique experience where you will interact with Tamariki (children) of Tangaroa (Māori god of the sea) whilst immersing yourself in the local culture and magical marine surroundings of Tatapouri, where the first light touches our shores. Embark on a low-tide tour, wading out to the shallow water where friendly stingrays will greet you. This is an absolute Gisborne must do and one your clients will love!

Midday:

Midday will have you heading out to [Matawhero Winery](#) to give you a taste of the local wine offering available in Gisborne (with Gisborne being the home of Chardonnay in New Zealand). Here you will enjoy a private wine tasting accompanied by locally sourced gourmet antipasto platter. For those not staying at Matawhero, there will also be an opportunity to take a look at the [Matawhero accommodation](#) offering.

Afternoon:

In the afternoon you'll get to experience some true Kiwi ingenuity, partaking in the experience that is [Gisborne Railbike Adventure](#). Conveniently located off State Highway 35, just 5 kms west of the city, this is the perfect way to take in the picturesque Gisborne plains and rural countryside. Here you'll be hosted by Geoff who will take you on a two-hour Railbike experience providing a taste of what Gisborne Railbikes has to offer your clients.

Evening:

Your Gisborne experience wouldn't be final until you've experienced what we call the best movie cinema in the country (possibly the world), [Dome Cinema](#). Here, we will pre-book your bean bag and tuck into a unique movie experience. With halftime pizzas and cocktails on hand this little gem will leave you enchanted & excited for your clients to experience also.

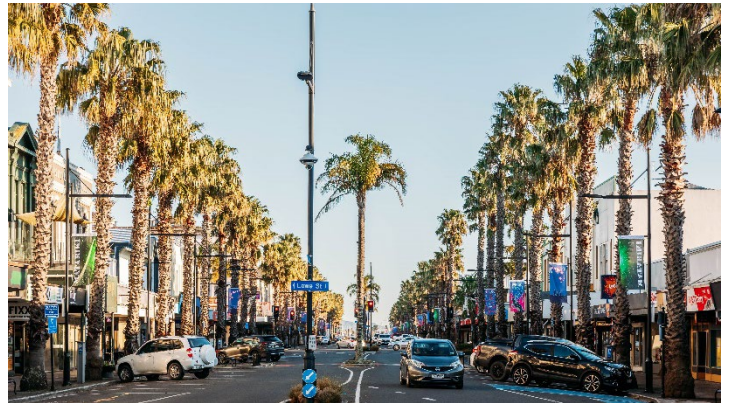


DAY THREE

Morning:

This morning prior to your departure you will experience an hour and a half Cycling Tour. Gisborne city is surrounded by rivers, beaches, boutique wineries & heritage trails making it the perfect region to experience by two wheels! Here you will get a chance to experience the Tairāwhiti Gisborne City Tour with [Cyle Gisborne](#) who will share the local history of the region, from where Captain Cook first set foot in New Zealand through to learning about the early Māori settlers. This is just a small taste of what Cycle Gisborne has on offer for your clients.

At the end of this tour, you are free to make your way to [Hawke's Bay](#), [Whakatane](#) or back to Auckland to connect to your international flight.



FAMIL ACCOMMODATION OPTIONS

[Matawhero Luxury Accommodation:](#)

If you're looking for unique accommodation in Tairāwhiti Gisborne, Matawhero winery has four luxury cabins set amongst the vines next to the rustic cellar door. Matawhero Wines is the oldest winery in the Gisborne wine region. Just a 10-minute drive from Gisborne City, the cabins offer all the modern amenities including smart tv, kitchenette and stylish interiors & of course wine!



[Tatapouri Bay Oceanside Accommodation](#)

From tiny houses to zen cabins, glamping tents to campground accommodation, Tatapouri Bay is absolute beachfront bliss located off the Pacific Coast Highway. Just 10 minutes from Gisborne, you'll feel like you're a world away – with fantastic wildlife sightings of penguins, seals, dolphins and a variety of sea birds. Sun-kissed, beach hair and sand between your toes, you can simply savour the good life at Tatapouri Bay. Tatapouri Bay also offers the best sunrises in region, from your comfort of your bed!



[Whispering Sands](#)

Whispering Sands provides comfortable beachfront accommodations for those who want to be at the centre of it all. With 14 beachfront apartments offering panoramic views, it's the ideal location for enjoying both sunrise and sunset. Your clients will be just a short walk from the city centre and a hop, skip & jump away from Waikanae Beach. This is the perfect getaway for those who appreciate both beach and city life.



HIGHWAY 35 / EAST CAPE

For those with time to explore the East Cape, this can absolutely be incorporated into your itinerary. We'll look at these requests on a case-by-case basis, depending on how long you have in the region and which direction you're travelling.

There's a great selection of trade-ready accommodation along the coast, including [Ngā Puriri](#) B&B (Hicks Bay) and [Stranded in Paradise](#) (Tokomaru Bay), as well as experiences such as [Maunga Hikurangi](#) and [Motu River Jet](#). When filling out the online form, please note that you'd like to explore the East Cape, and I'll do my best to tailor your plans around the dates you provide.



To register interest in visiting Tairāwhiti pre or post TRENZ, please fill out this form - <https://forms.gle/SY6MRaY2j1zZiLFL9>